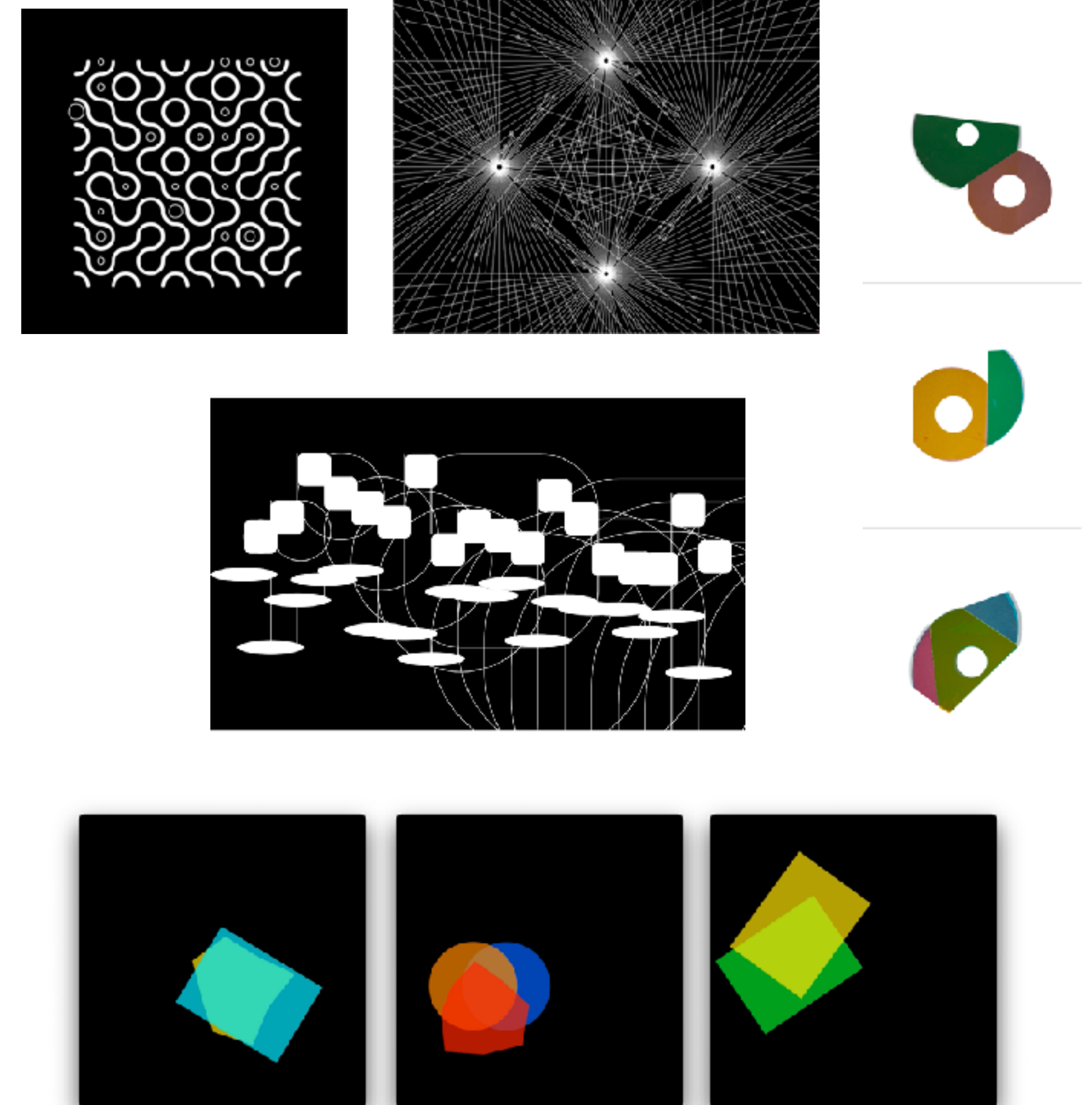


### [00:00–00:20] Opening Scene: Articulation of Forms

# Title: Articulation of Forms

Visuals:

- Abstract overlays of silkscreen prints, code-generated shapes, modular letter references
- Large title: Articulation of Forms
- Voice/Text: “How do we think with design—through design? This video is a visual essay about systems, language, and forms”

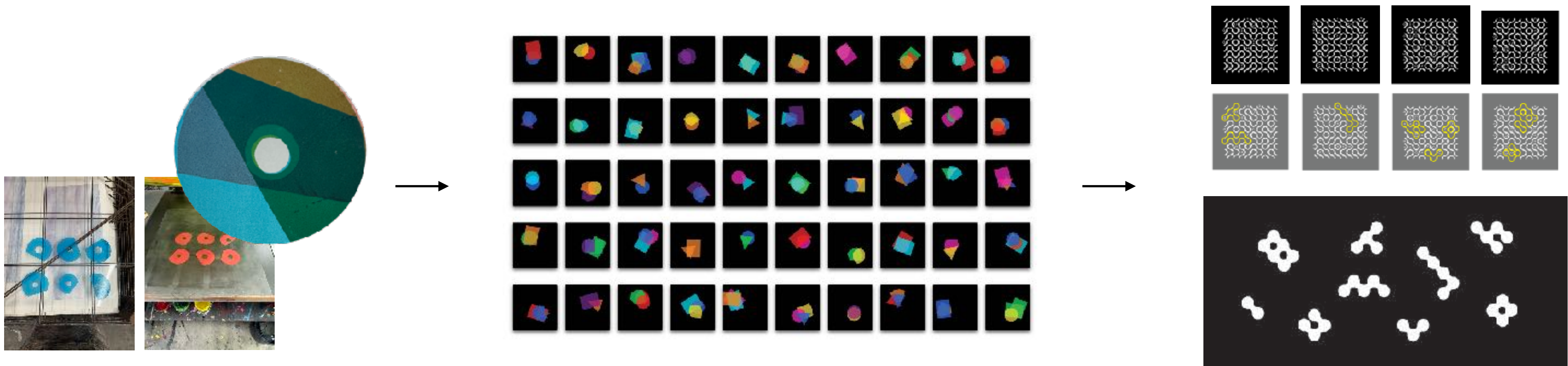


**[00:20–00:45] The Core Enquiry**

- Text: Designing as a way of thinking
- Critical Question: How can designing modular letterforms inspired by spatial and cultural systems act as a way of thinking through illegibility and systemic creativity?
- Keywords animate in: (Il)legibility – Modularity – Systemic Creativity

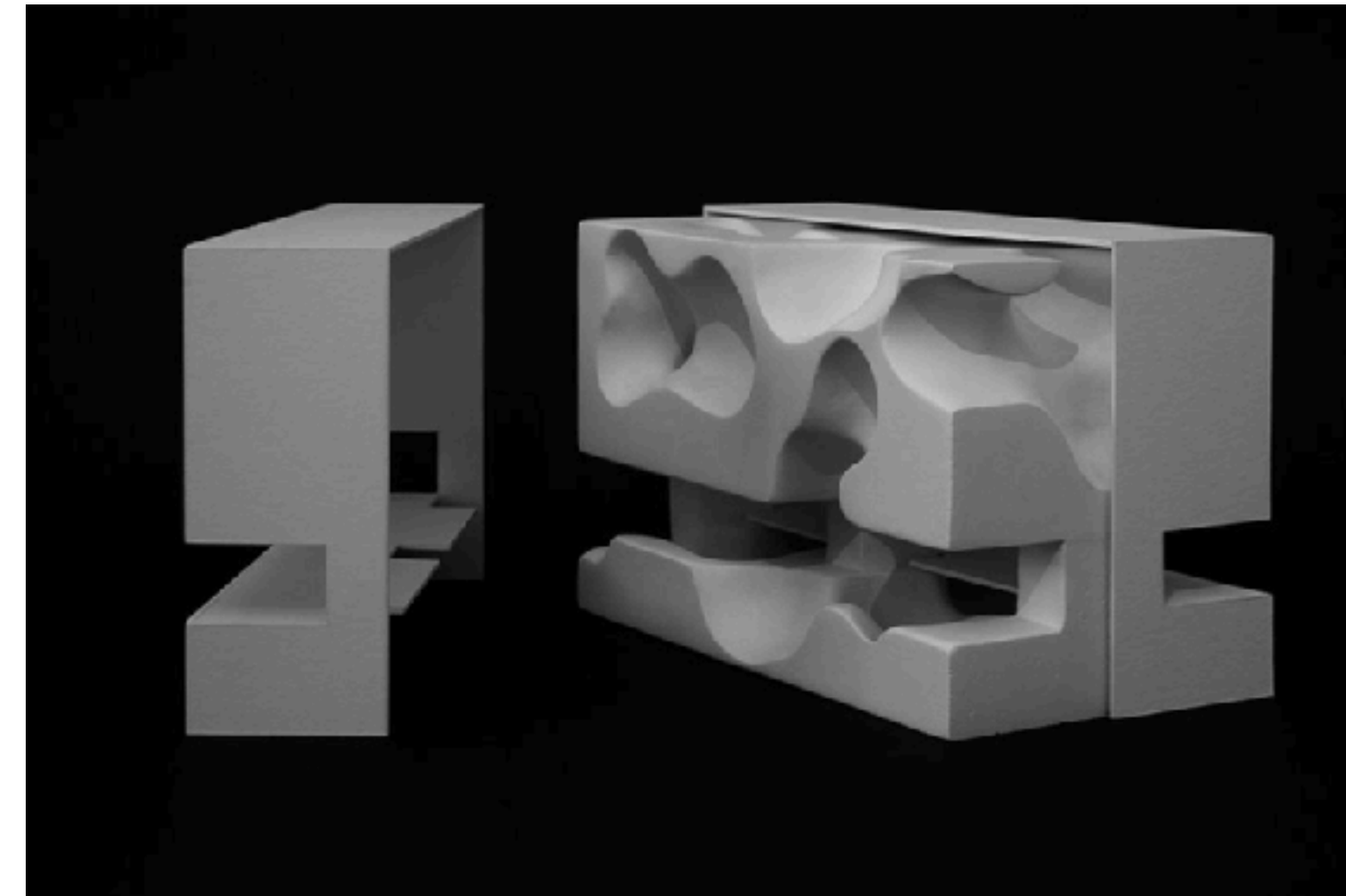
## [00:45–01:10] Iterative Practice: Analog to Digital

- Show the Karel Martens-inspired transparent silkscreen experiments and iterations
- Then transition to the p5.js generated shapes → hint at system automation
- Voiceover: “From printing to programming, I explored how repetition and variation form the basis of inquiry”



## [01:10–01:40] Nawrot's Bureau: Tools and Construction

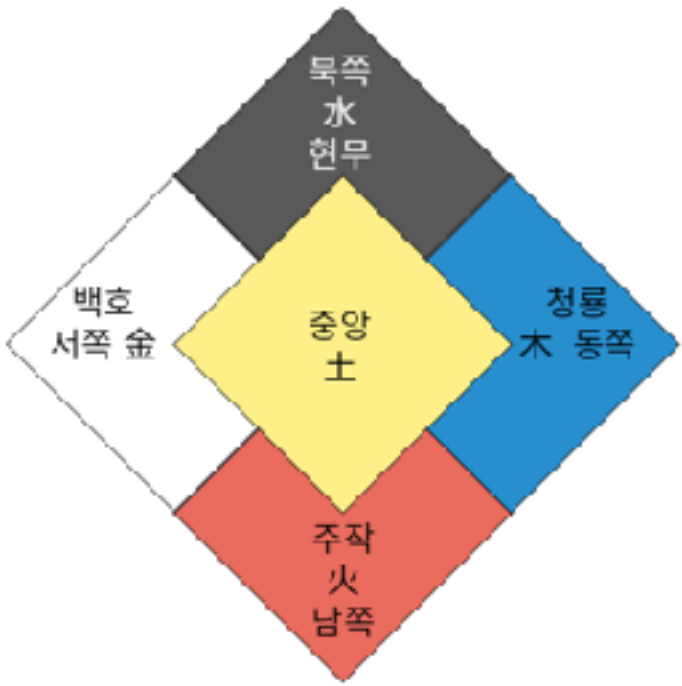
- Visuals of Karl Nawrot's Breu project: letterforms drawn with architectural stencils and modules
- Overlay: "Karl Nawrot built type like an architect—shaping meaning through spatial construction"
- Connect: "This inspired me to ask: what if my architecture was cultural? What if the structure was Korean?"





[01:40–02:10] Cultural Translation: From Bureau to Dancheong

- Image overlays of:
  - Dancheong (단청): the traditional decorative painting found on roof of Korean traditional architecture, functions beyond mere ornamentation—it encodes cultural and symbolic structures. Its vibrant palette and repeating geometric-floral motifs visually articulate hierarchies of space, protection, and spiritual harmony
  - Use of 5 traditional color system (the five cardinal Korean colors)
  - Grid-based motifs
- Voiceover: “I studied Korean Dancheong patterns—how geometry, symmetry, and the five-directional color theory build symbolic meaning in space”





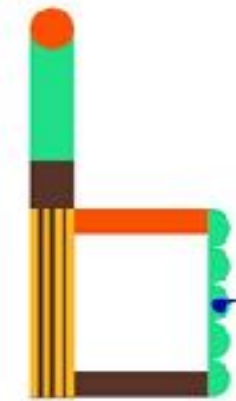
\*Dancheong



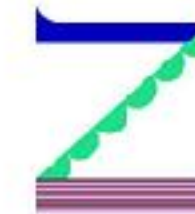
mixture of different  
geometric shapes and  
traditional Korean  
patterns



colors and shapes  
inspired by flower  
patterns from  
dancheong



circular forms  
adapted from the  
shape of the eaves  
in Korean tradi-  
tional architects



color combina-  
tions inspired  
from dancheong



the use of various  
vibrant colors in  
multiple layers

a b c d e f g h

i j k l m n o p

q r s t u v w x y z



[02:10–02:50] Creating My Modular System

- Present modular font system (include grid, component parts, color logic)
- Show a slow-build animation of the letter construction
- Connect: “I created a modular type system that translates this architectural rhythm into a typographic system—each letter a structure, each form a glyph of cultural memory”

MODULAR S—  
SYSTEM SHEET

DANCHEONG  
TYPEFACE

10 CORE MODULES

LETTER CONSTRUCTION

a

h

r

COLOR SYSTEM

FIVE DIRECTIONAL COLORS  
(OBANGSAEK)

RED (FIRE/SOUTH)

BLUE (WOOD/EAST)

YELLOW (EARTH/CENTER)

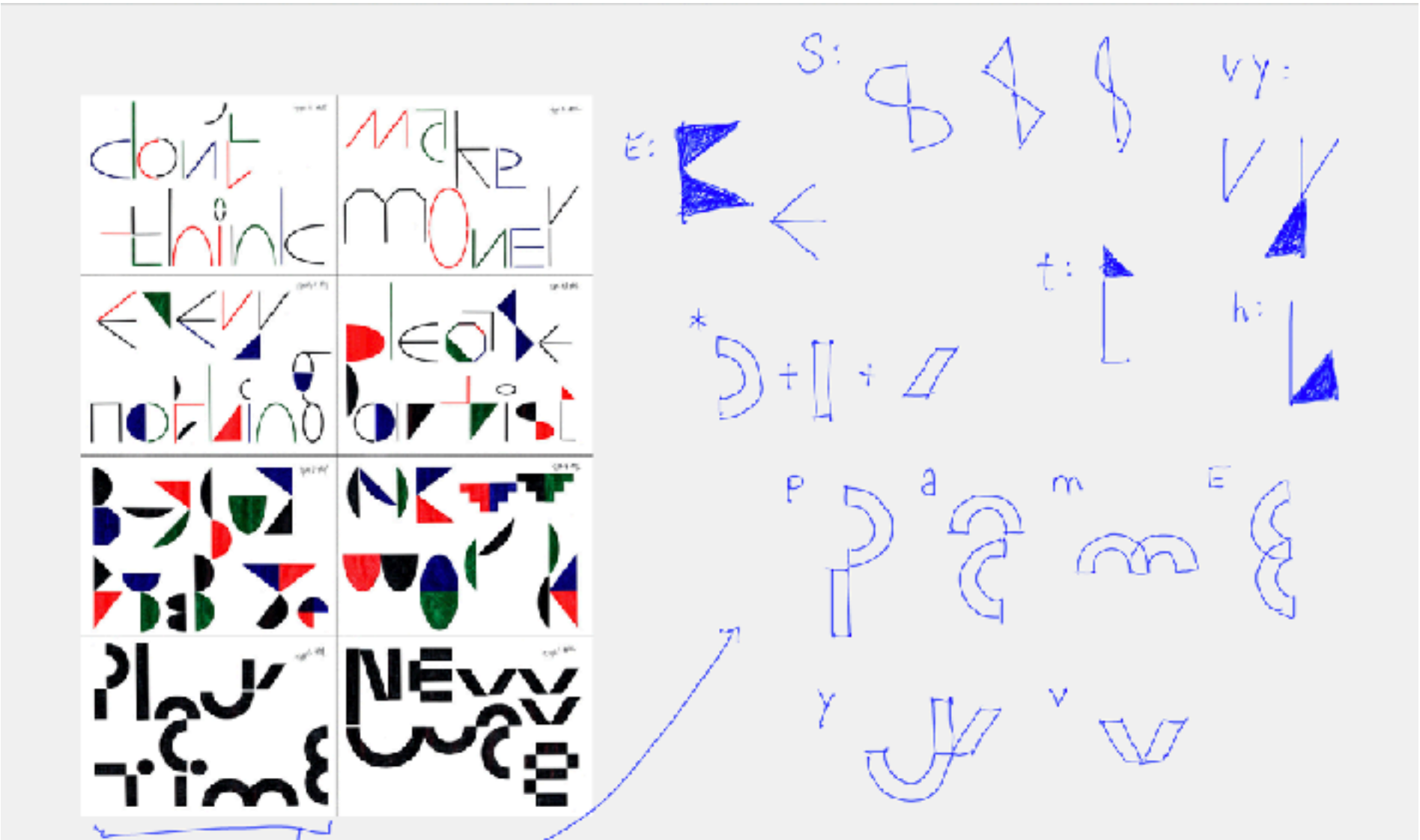
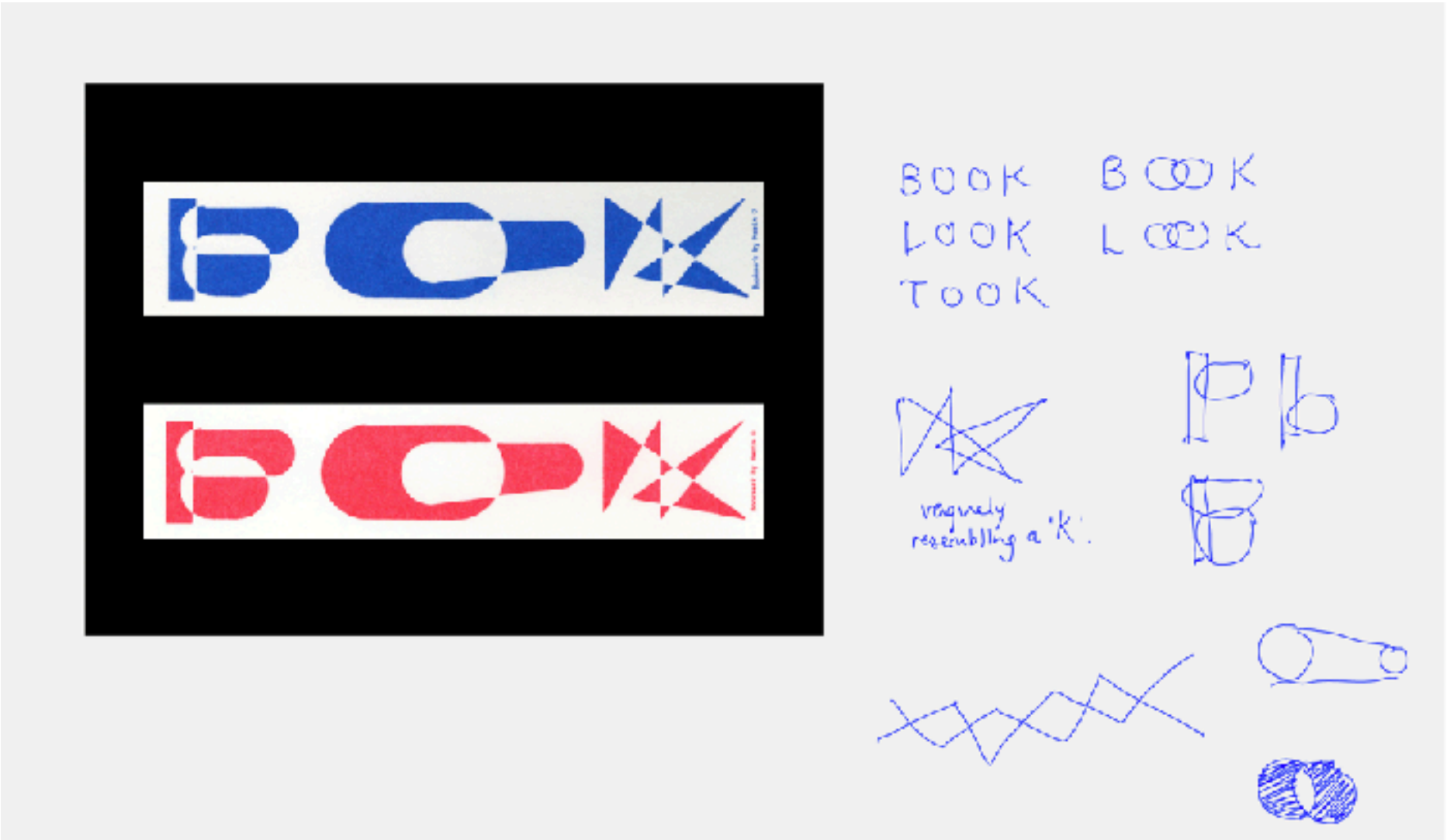
WHITE (METAL/WEST)

BLACK (GREEN (WATER/NORTH)



[02:50–03:20] (II)legibility and Systemic Creativity

- Present animations or examples of the font being stretched between abstract and readable forms
- Then show some other typeface references that are also focused more on the forms, not legibility



### [03:20–03:50] Position and Reflection

- Reflective montage of sketchbooks, testing sheets, early failures, layout experiments
- Display possible next steps or variable type experiments

